

*Info Session*



**NeighborWorks<sup>®</sup>**  
AMERICA

**Welcome!**  
Use chat to tell us:

1. Where you're from
2. What NeighborWorks organization you represent
3. How long you've served on (or worked with) this board

**EIG Academy**  
An Excellence in Governance Program

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**Exclusively for  
NeighborWorks  
network organizations**

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# EIG Values

from twelve years of learning

How a board works together is as important as what the board works on.

Boards are hungry for meaningful engagement, timely education and new ways of working together.

Advancing race, equity, diversity, and inclusion in the boardroom requires boards to be deliberate, mindful, and dedicate resources.

To withstand board and staff turnover, change must impact culture, habits, and beliefs in addition to process, practices, and procedures.



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## Highlights

- NeighborWorks America's governance certification program
- Designed for community development focused nonprofits
- 18-month, virtual program
- Designed with three tracks in mind:
  - board members
  - chief executives
  - board support staff
- A comprehensive education experience with monthly programming





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## What to Expect

- **EXPLORE** new ways to think about governance and perform your role
- **BUILD** relationships with board members from all over the country.
- **SHARE** successes and challenges from your own board experiences.
- **ACQUIRE** tools, strategies, and paradigms to optimize board engagement and performance.



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## How EIG Academy is Different

[from previous EIG Programs]

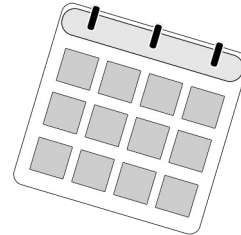
- Emphasizes individual learning experience
- Program content is facilitated by *governance advisors*
- Deep dives into each of the six EIG Principles
- Focuses on peer-to-peer learning with other participants based on roles and experiences



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# EIG Academy Calendar

- **18-Month Virtual Program**
  - September 2024 - May 2025
  - September 2025 - May 2026
- **Program Kickoff & Orientation Options**
  - In-Person option: August 23-25 (Pittsburgh)
  - Virtual option: Tuesday 8/20, 2pm ET or Saturday 9/7, 12pm ET
- **One EIG Principle per calendar quarter**



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## Quarterly Schedule


	<b>Rooted in the Whys</b>	Sep-Nov	Year 1
	<b>Prioritizing Culture, Learning, and Development</b>	Dec-Feb	
	<b>Commitment to Race, Equity, Diversity, and Inclusion</b>	Mar-May	
	<b>Constructive Partnership</b>	Sep-Nov	Year 2
	<b>Fiscal Oversight &amp; Sustainability</b>	Dec-Feb	
	<b>Spectrum of Strategic Collaboration</b>	Mar-May	



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## Principle Seminars

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- **Monthly 60-minute live seminar** exploring an EIG Principle offered 2x monthly Sep - May
  - 2nd Tuesdays, 12pm ET
  - 2nd Wednesdays, 4pm ET
- Each EIG Principle is explored for 3 months
- Includes customizable tools, templates, key questions to share & utilize with your board
- **Who:** board members, chief executives, board support staff

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## Peer Groups

- **Monthly 60-minute small groups** based on shared experiences or roles
- Connect, process, and provide feedback to peers from all over the country
- Groups last for 9 months (Year 1)
- Continue or choose a different group for the second 9 months (Year 2)
- **Who:** board members

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## Peer Group Possibilities

- BIPOC Leaders
- Board Presidents / Board Chairs
- Community Passionate Leaders
- Faith-Based Leader
- First-Time Board Members
- LGBTQ+ Leaders
- Neurodivergent Leaders
- Ready-to-Roll-Off Leaders
- Relationship-Building Leaders
- Rural Leaders
- Urban Leaders
- Twenty-Something Leaders

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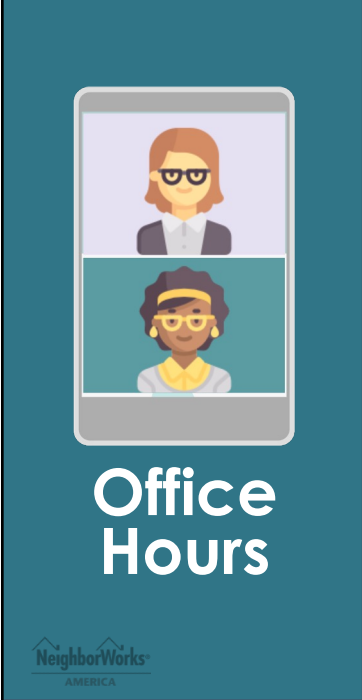
## Cohorts

- **Monthly 60-minute interactive sessions**
- Recognizes the unique experiences of chief executives / board support staff related to board governance
- Offers facilitated space to connect, process, debrief, and explore EIG Principles as they relate to roles
- **Who:** chief executives / board support staff

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## Office Hours


- **Optional support time** for board members (virtual)
- Individual-centered time for questions, clarifications, processing, and problem-solving
- Offered monthly including evening options
- Participants can attend as they choose
- **Who:** board members

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- Quarterly completion of **a knowledge check** based on the current EIG Principle
- Completed online
- Passing score is 80% with retakes allowed
- **Who:** board members, chief executives, board support staff

A graphic on a teal background featuring a white graduation cap above a white document icon with plus and minus signs. A yellow sun is partially visible in the top right corner.

Knowledge Check

The logo for NeighborWorks America, featuring a house icon and the text "NeighborWorks AMERICA".

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The logo for EIG Academy, with "EIG" in a stylized font and "Academy" in a green, bold font.

# Eligibility & Requirements

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## EIG Academy Expectations

- Access to devices with audio and video capability
- Attend EIG Academy kick-off in-person or virtually
- Engage and communicate with peer groups and governance advisors
- Complete program components on time



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## Eligibility

- Open exclusively to NeighborWorks network organizations
- Maximum participants per organization:
  - Up to 3 board members
  - Up to 1 chief executive
  - Up to 1 board support staff

Applications  
available  
**April 22 - May 8**

Applicants will be  
notified of status  
between  
**May 15 - 22**



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## Applicant Considerations


- Emerging board leaders and newer board members
- Enthusiastic about maximizing board effectiveness
- Open to exploring how race, equity, diversity, and inclusion impact board governance
- Share EIG Academy tools, concepts, and learnings with full board on a regular basis
- Want to learn from and connect with peers




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## NeighborWorks Board Leader Certification



- Consistent participation in monthly Peer Groups or Cohort Groups
- Consistent attendance at Principle Seminars
- Successfully pass Quarterly Principle Knowledge Checks
- Final project submission May 2026
- End-of-program evaluation



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## Year 1 Requirements

- Consistent participation in Peer Groups / CEO Cohort / Board Support Staff Cohort – 6+ out of 9 sessions
- Consistent attendance at Principle Seminars – 7+ of 9 sessions
- Successfully pass three (3) Knowledge Checks – 80% or higher (retakes available)



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# Questions?

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